



What is a design proof & what is its purpose?

A Design Proof is a rendering of the project you have requested to be produced by A&A Graphics. The purpose of the proof is to make sure that you the customer and A&A are on the same page concerning the design and layout of the project. By approving these renderings, you are accepting that there are no spelling errors, no missing elements and that all other design details are correct. If you identify something that needs to be addressed or if there is information we have requested please provide this information, so we can move your project forward.

If revisions are required 3 Sets of Revisions are included with each proof. A Set of Revisions as defined in this agreement is: A proof is sent to the Client, then the Client provides feedback or requests changes to design. This ends a set of Revisions. Requested design changes will then be completed, and the process can be repeated up to 2 times before additional costs are accrued.

** If after the 3 Sets of Revisions additional revisions are required, the Client agrees to assume the additional costs of \$75/proof for any and each further Set of Revisions.*

Important information:

To ensure that you are happy with your product, your approval is required before production begins. Please review all aspects paying special attention to spelling, color, and identifying all elements are included in the proof. You can expect slight color variation from this proof to the final product. Color press proofs are available upon request with a \$10 fee.

** Please note that any elements larger than our print capabilities will require an overlap seam up to 1/2 inch for every * 50 inches of material. This is unavoidable due to the printing process and is not a mistake, this is a natural part of the printing process. You may also see slight graphic placement variation on the final product due to the properties of the vinyl, vehicle profile, and any obstructions not noted during the design process. A&A will make every effort to ensure placement per this proof.*

*** Any errors caught after approval of this proof are the responsibility of the Client who submitted approval. A&A Graphics cannot be held responsible.*